DERBY BID

INVEST | INSPIRE | IMPACT

2027 – 2032







ONE CITY CENTRE.

ONE STRONGER BID.

ONE CITY CENTRE
ONE STRONGER BID.

For almost two decades, Cathedral Quarter and St Peters Quarter have shown what can be achieved when businesses work collectively.



Fraser Cunningham



Helen Wathall

Our Rangers have supported businesses and visitors, events have brought families into the city, marketing has strengthened the visibility of local businesses and partnership working has helped the business voice influence the issues that matter.

The results are visible in the day to day life of the city centre. Businesses have had a regular point of contact on the streets; visitors have received a warm welcome; environmental issues have been identified and followed up; independent businesses have been promoted; and established events and seasonal activity have given people reasons to visit. The annual reports from the current term provide clear evidence of that work, from thousands of Ranger hours and business visits to major family events, safety initiatives, floral and festive displays, business communications and additional financial and in kind support secured for the area.

Since businesses last voted for the current BID terms, Derby has entered a new phase. Becketwell has brought major leisure, cultural and residential investment into the heart of the city. Derby Market Hall has reopened, the University of Derby Business School is welcoming students and staff, and wider public realm improvements are changing the way people move around and experience the centre. Footfall, travel patterns and customer expectations increasingly cross the traditional quarter boundaries. Businesses need coordinated delivery, clearer communication and a stronger voice across the whole city centre.

The proposal is therefore to bring Cathedral Quarter, St Peters Quarter and Becketwell into one Business Improvement District operated by Derby BID Ltd. This is not about making every place look or feel the same. Each area has its own identity, trading patterns and priorities, and those differences must continue to be recognised. The opportunity is to combine resources, expertise and influence while retaining the character that makes each part of Derby special.

We are proud of what our businesses, Boards, team and partners have achieved. Those successes give the new BID a strong foundation, but they are not a reason to stand still. The city has changed and will continue to change. Our five year terms give businesses the opportunity to review what matters, refocus activity and make sure the BID remains relevant to the challenges and opportunities ahead.

This plan builds on what works: visible Rangers, events and animation, practical business support, promotion, environmental improvements and strong public private partnerships. It also gives us greater capacity to respond to vacancy, investment, accessibility, changing consumer behaviour and the need for a clear and consistent city centre narrative. Working as one BID will allow us to coordinate activity more effectively, use data and resources more intelligently and represent businesses with greater weight.

We are excited to begin this next chapter with a renewed focus and a more joined up approach for Derby. Delivery will continue to be guided by the priorities of levy payers, supported by transparent reporting and regular opportunities for businesses to shape the programme. We encourage every levy payer to engage with the BID, challenge us constructively and work with us to create the safe, welcoming and vibrant city centre we all want Derby to be.

Fraser Cunningham & **Helen Wathall** MBE
Chairs, Cathedral Quarter BID & St Peters Quarter BID

BID BOARD MEMBERS

The Board will comprise between three and fifteen directors, representing businesses from across Cathedral Quarter, St Peters Quarter and Becketwell. It may include two Derby City Council councillors, up to two independent directors and, where appropriate, a senior Council officer in a non-voting advisory role.

The Board will elect its Chair and Vice-Chair, with all directors subject to rotation every three years. Directors must fulfil their legal duties to Derby BID Ltd and collectively provide the skills and experience needed to oversee the BID effectively.

This prospectus should be read in conjunction with the full Business Improvement District Proposal and Business Plan accessible at **www.derbybid.co.uk**, emailing **info@derbybid.co.uk** or calling **01332 419050.**

VISION

Through a business-led programme our vision is:

'To create a safer, more welcoming and better-connected Derby city centre, with an enhanced look and feel, vibrant events and a stronger environment for investment powered by its businesses'.



WHAT IS A BID?

A Business Improvement District (BID) is a defined geographical area within which the businesses have voted to invest collectively to improve their trading environment.

The lifetime of the BID is covered by regulations and is set at no more than five years.

A not-for-profit company is set up and run by the businesses in the area and is responsible for ensuring that the aims and objectives of the BID Proposal are delivered.

BIDs are about additionality. They do not replace local authority or police services but have to provide additional resource and activities to benefit the area.

BIDs have been established within the UK since 2004 and have been established since the 1960s in Canada and the US.

BID money must fund activity that is additional to the baseline statutory and public services already provided. It is not a substitute for the Council, Police or other public bodies meeting their responsibilities.

The British BIDs National BID Survey 2025 reported 345 active BIDs across the British Isles, covering 138,543 businesses and generating approximately £169.9 million in annual levy investment. It recorded 1,109 ballots since the model began, of which 1,002 had been successful, an overall success rate of 90.35%. The median collection rate was 95%.

345	138,543	£169.9m
Active BIDs reported in September 2025	Businesses represented	Annual levy investment

90.35%	95%
Successful ballots since 2004	Median levy collection rate

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YOUR FEEDBACK

The development of the Derby BID proposal has been informed by consultation with businesses across Cathedral Quarter, St Peters Quarter and Becketwell.

The process was designed to understand how businesses can collectively invest and make the greatest difference during the next five years.

A detailed business survey was supported by direct conversations, business visits, workshops, briefings and opportunities to provide written feedback.

This allowed the research to identify priorities shared across the proposed BID area while also recognising that different locations and sectors experience the city centre in different ways.

What the research explored

RESEARCH AREA	WHAT BUSINESSES WERE ASKED
Current BID Activity	Awareness of existing projects and how beneficial businesses consider them.
The City Centre experience	Views on safety, attractiveness, access, parking, reasons to visit and the business community.
Future activity	The projects and services businesses would value from a combined Derby BID.

What the research revealed

WHAT BUSINESSES TOLD US	HOW THE PLAN RESPONDS
Visible support and action on crime, anti-social behaviour and street-based issues remain the highest priorities.	A visible, enhanced Ranger service, coordinated safety activity, intelligence sharing and practical intervention support form a central part of The Derby Experience.
Parking, access, cleansing and the appearance of streets and vacant sites affect confidence in the city centre.	The BID will provide additional environmental activity and represent businesses on parking, access, wayfinding and public-realm issues.
Events and stronger promotion are needed to increase footfall and encourage repeat visits.	Events, animation, coordinated campaigns and digital promotion will support businesses, local clusters and city-centre destinations.
Vacant units and changing property use require a more coordinated response.	The Growth and Investment objective will build relationships with owners, agents, investors, developers and partners, supported by vacancy and footfall insight.
Businesses want practical support, stronger relationships and more opportunities to influence decisions.	Regular communications, training, signposting, networking, consultation and working groups will provide several ways for levy payers to take part.
Local priorities and identities must remain visible within the combined BID.	Area and sector working groups, locally responsive annual plans and geographic reporting will retain a clear focus on Cathedral Quarter, St Peters Quarter and Becketwell.





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BID ACHIEVEMENTS

Projects and activities to support businesses

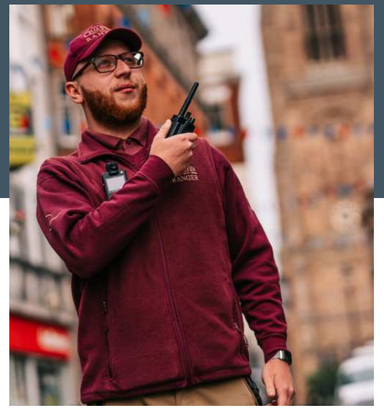
Over the last five years, the Cathedral Quarter BID and St Peters Quarter BIDs have supported recovery, kept businesses connected and delivered visible improvements across Derby city centre.

Supporting businesses and keeping people safe

- Over the last three years of the current Cathedral Quarter and St Peters Quarter BID terms, Rangers completed 19,030 hours on duty and 23,000 business visits, alongside more than 3,200 recorded public or ambassadorial engagements.
- Regular crime meetings and Safer Business Action Days give businesses direct access to Police, PCSOs and Public Protection Officers.
- Joint work with city partners has helped Derby retain Purple Flag accreditation for 13 consecutive years.
- Trauma kits, defibrillators and CPR training have strengthened emergency preparedness across the city centre.
- Community Action Group meetings coordinate responses to homelessness, rough sleeping and persistent anti-social behaviour.







- BID-funded membership of the Derbyshire Business Crime Reduction Partnership gives businesses access to the DISC intelligence system.

Creating attractive destinations and driving footfall

- Seasonal planting, bunting and lighting to improve the look and feel of both quarters throughout the year.
- Replanted neglected planters and worked with Derby City Council and Down to Earth to bring back Derby in Bloom.
- Over the last three years BIDs provided 262 hanging baskets, 53 three-tier planters and 236 solar hanging Christmas trees.
- Business tidy days and the Great British Spring Clean help tackle litter, weeds, fly-posting and neglected spaces.
- Regular events include Celebrate Sadler Gate, A Jurassic Day Out, Cathedral Quarter Street Circus, Great Big Green Week, character meet and greets, and Christmas markets.
- A Jurassic Day Out attracted around 6,000 people in 2024, while the first Cathedral Quarter Street Circus welcomed around 3,000.
- The Cathedral Quarter Ice Rink recorded more than 11,000 visits in 2025.
- Recent St Peters Quarter summer events attracted over 1,000 visitors and its Christmas market welcomed more than 500.
- The joint Golden Ticket campaign generated more than 4,000 entries in each of the last two Christmas seasons.
- The BIDs also support Derby Festé, Derby Folk Festival, St George's Day, the Caribbean Carnival and local cultural programmes.
- The BIDs worked alongside partners and councils to bring the Baton of Hope, to Derby city centre the UK's leading suicide prevention campaign.
- The BIDs also worked alongside Derby Market Hall and Mercia Scooter club to bring a Mod event to the city centre. The event attracted thousands of visitors and generated interest in similar future events.



Promoting businesses and supporting investment

- The Festive Derby Guide, which has run for the past three years, promoted the city and its businesses to more than 374,000 households.
- Cathedral Quarter social media content generated 1.3 million Facebook views and more than half a million TikTok views in 2025 to 2026.
- Destination websites, business directories, ebulletins and newsletters give businesses regular, targeted promotion.
- Food and drink, independent retail, professional services and Small Business Saturday campaigns spotlight different sectors.
- Footfall reports, sales monitoring and vacancy surveys provide useful evidence for businesses and investors.
- The BIDs represent levy payers through city-centre, destination, crime-reduction and economic development forums.
- External grants and in-kind support have added extra safety, recovery, public-realm and promotional activity beyond the levy.
- Secured funding for vinyl installations on vacant unit through the ARG funding.
- Businesses have been kept informed about the new developments including Market Hall, Vaillant Live, Becketwell, Bustler, Osnabruck Square, the Eastern Gateway and the Cavendish Building.



A track record built over nearly two decades

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- Cathedral Quarter BID was established in 2007 and St Peters Quarter BID in 2011, creating almost two decades of business-led place management in Derby.
- Cathedral Quarter created a recognised destination identity in response to changing retail patterns and the movement of major footfall drivers.
- Cathedral Quarter won ATCM BID of the Year and Best City Location at the Great British High Street Awards in 2016.
- Its governance and quality were later recognised through the BID industry's standards framework.
- Joint work on crime and anti-social behaviour was shortlisted for the ATCM Partnership of the Year award in 2018.

Derby BID can now build on this experience with a stronger city-centre voice, visible local services and a clear platform for future investment.





YOUR **PRIORITIES**

Businesses from across the Cathedral Quarter, St Peters Quarter and Becketwell identified key priority areas for a new BID which fall into three objectives:

OBJECTIVE 1: THE DERBY EXPERIENCE

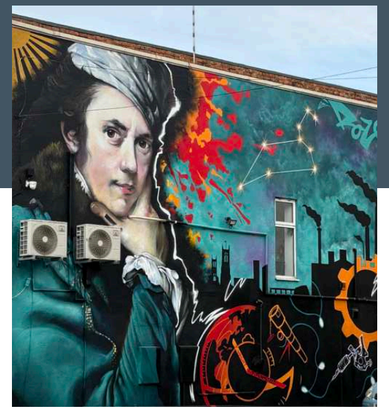
A safe, attractive and welcoming city centre, supported by Rangers, events and environmental improvements.

OBJECTIVE 2: BUSINESSES & ORGANISATIONS

Communication, promotion, practical support and a consistent voice on the issues affecting business.

OBJECTIVE 3: GROWTH & INVESTMENT

Support for investment, reduced vacancy, stronger partnerships and additional funding for the area.





OBJECTIVE ONE:

THE DERBY EXPERIENCE

A safe, attractive and welcoming city centre, supported by Rangers, events and environmental improvements.

Amount the BID will spend:

An average of **£210,949** per year.

A total of **£1,054,745** over five years.

87% of businesses said that continued intervention support including CCTV, bleed kits, defibrillators and anti-spiking measures would be a beneficial future project.

81% of businesses said that targeted cleaning and litter control in addition to Council provision would be a beneficial future project.

86% of businesses said that personal safety during the evening and at night was important to them.



The research highlights that crime and safety remain the leading priorities for businesses across the proposed Derby BID area. Drug and drink-related street issues were viewed as important or very important by 93% of respondents, while 93% said the same of crime and safety generally. Businesses also expressed significant concern about begging and rough sleeping, personal safety after dark, and crime in private car parks, back yards and alleys. These findings demonstrate the need to maintain a visible presence and continue coordinated safety initiatives, intelligence sharing and practical interventions that reassure businesses, employees and visitors.

The appearance, cleanliness and accessibility of the city centre are also important in creating an attractive and welcoming environment. Targeted cleaning and litter control, additional to Council provision, was rated as a highly beneficial future project by 81% of those surveyed, while 78% supported improvements to derelict and vacant buildings and sites. Parking was also identified as a concern, with 64% rating its cost as poor or very poor.

What can be delivered if you vote YES

People form an impression of a city centre through everyday details: how welcome they feel, whether streets appear cared for, how easy it is to find their way, and whether there is a reason to return.

Derby BID will coordinate additional activity that improves those experiences across daytime, evening and event periods.

Key Projects and Activities

A	a visible, enhanced Ranger service providing reassurance, business liaison, visitor support and intelligence;
B	additional cleansing, environmental reporting and rapid response to recurring issues;
C	floral, festive, lighting and public realm enhancements that strengthen the area's sense of place;
D	events, animation and campaigns that increase footfall and encourage repeat visits;
E	better coordination of access, wayfinding, parking and visitor information;
F	partnership activity that complements Police, Council and other statutory services.

ACTIVITY	INTENDED OUTCOME	ILLUSTRATIVE MEASURE
Rangers and business liaison	Businesses have a trusted first point of contact and visitors receive practical help.	Hours on duty, business visits, visitor engagements, incidents supported, intelligence shared, referrals and satisfaction.
Cleansing and environmental response	Cleaner, more attractive and better-maintained streets.	Issues logged/resolved, additional cleans, displays, business feedback.
Floral, festive, lighting and presentation initiatives	A stronger sense of place and welcoming, distinctive destinations throughout the year.	Floral and festive installations, lighting schemes, areas enhanced, maintenance standards and business or visitor feedback.
Events and animation	Increased footfall, more reasons to visit and stronger repeat engagement with the BID areas and their businesses.	Attendance, dwell time, campaign reach, participating businesses.
Wayfinding and access	Customers can plan and navigate their visit more easily.	Information reach, issues escalated, improvements secured.
Partnership working and coordinated safety activity	Better intelligence, prevention and coordinated responses between Police, Council and other statutory services.	Partnership meetings, briefings, intelligence reports, joint operations, actions delivered and perceptions of safety.

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OBJECTIVE TWO:

BUSINESSES & ORGANISATIONS

Communication, promotion, practical support and a consistent voice on the issues affecting business.

Amount the BID will spend:

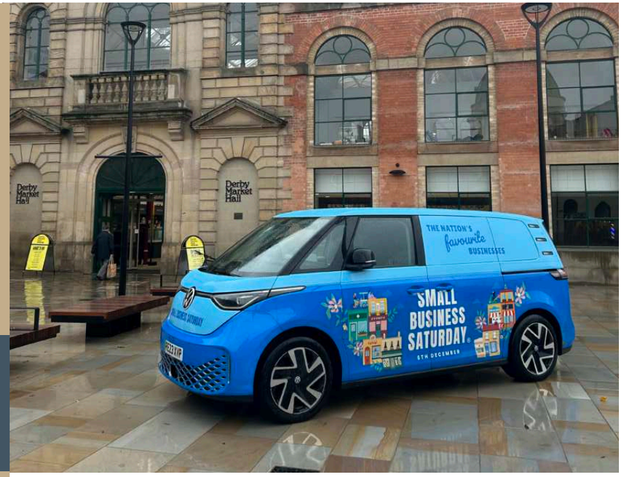
An average of **£126,569** per year.

A total of **£632,847** over five years.

79% of businesses surveyed said that feeling part of the city centre and its activity is an important aspect to be improved.

73% of those surveyed said that a beneficial future project would be to increase marketing across digital, online and mobile channels.

72% of businesses surveyed stated that 'develop improved methods of communication between the BID and its businesses' would be a beneficial future project.



The research shows strong support for increased promotion of Derby's businesses and city-centre destinations. 73% of respondents rated increased digital promotion as highly beneficial, while written feedback highlighted the need for stronger promotion to increase footfall and encourage repeat visits. Coordinated campaigns and engaging digital content will help individual businesses and local areas reach wider audiences while strengthening Derby's overall profile.

Effective communication and collaboration between businesses are also important priorities. Around three quarters of respondents rated improved communication as highly beneficial, with written feedback calling for stronger relationships and more opportunities for businesses to influence decisions.

Regular communications, networking events, consultation and working groups will provide practical ways for businesses to connect, share ideas and identify opportunities to work together.

What can be delivered if you vote YES

A BID is strongest when businesses understand it, use it and help shape it. Derby BID will provide a consistent two-way relationship with levy payers: communicating clearly, promoting the city-centre offer, solving practical problems and representing shared interests with evidence and authority.

Key Projects and Activities

A	regular, concise business communications and operational updates;
B	promotion of individual businesses, events and city-centre destinations;
C	practical support, signposting, and training;
D	networking and collaboration across sectors and areas;
E	structured consultation and working groups that influence annual priorities;
F	representation on safety, access, parking, public realm, investment and other shared issues.

ACTIVITY	INTENDED OUTCOME	ILLUSTRATIVE MEASURE
Business communications	Levy payers receive timely, relevant and actionable information.	Open rates of e-bulletins, reach, response time, subscriber growth.
Business promotion	A wider audience discovers Derby businesses and destinations.	Campaign reach, referrals, participating businesses, content engagement.
Support and training	Businesses access knowledge, savings and specialist help.	Sessions, attendance, referrals, reported benefit.
Networking and collaboration	Businesses create relationships and joint opportunities.	Events, participants, collaborations initiated.
Consultation and working groups	Businesses have meaningful opportunities to shape the BID's annual priorities, projects and activities.	Consultation responses, working-group participation, issues raised and priorities influenced.
Representation	Shared priorities are heard and acted on by decision-makers.	Consultations submitted, meetings, commitments and outcomes secured.

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OBJECTIVE THREE:

GROWTH & INVESTMENT

Support for investment, reduced vacancy, stronger partnerships and additional funding for the area.

Amount the BID will spend:

An average of **£84,379** per year.

A total of **£421,898** over five years.



78% of those surveyed rating improvements to the appearance of derelict and vacant buildings and sites as highly beneficial.

71% of businesses said that 'leverage grant funding where possible' would be a beneficial future BID project.

78% of those surveyed said that the appearance and the state of buildings within the city are poor.

The research identified vacant and neglected properties as an important concern for businesses, with 78% of those surveyed rated improvements to the appearance of derelict and vacant buildings and sites as highly beneficial.

Written feedback also highlighted the need for a more coordinated response to vacant units and changing property use. Addressing these issues will help strengthen the commercial appeal of the city centre, create opportunities for new uses and support increased footfall.

The BID will work with property owners, agents, investors, developers, the Council and other partners to promote Derby as a place to invest and operate. Supported by vacancy and footfall data, this collaborative approach will help identify new opportunities, encourage investment and bring empty premises back into productive use.

Around three quarters of survey respondents also rated grant funding as highly beneficial, reinforcing the importance of securing additional funding and partner contributions to support future growth.

What can be delivered if you vote YES

The city centre is both a trading environment and an investment proposition. Derby BID can help businesses and partners understand performance, respond to vacancy, promote opportunities and secure resources that no single organisation could achieve alone.

Key Projects and Activities

A	promote Derby city centre as a place to invest, operate, work and visit;
B	support coordinated approaches to vacant units and changing property use;
C	provide evidence and insight on footfall, trading conditions and business confidence;
D	build relationships with investors, property owners, agents, institutions and developers;
E	develop fundable projects and pursue grants, sponsorship and partner contributions;
F	ensure the business community has a practical role in city-centre regeneration.

ACTIVITY	INTENDED OUTCOME	ILLUSTRATIVE MEASURE
Investment and destination promotion	A clearer, more confident proposition for operators and investors.	Enquiries, campaigns, leads, partner feedback.
Vacancy response	Better intelligence and coordinated action on empty premises.	Vacancy data, owner engagement, activations.
Data and insight	Decisions are informed by consistent evidence.	Dashboards, reports, data partnerships, business use.
Investor and property-sector engagement	Greater collaboration, investment and development of new opportunities across the city centre.	Investors, owners, agents, institutions and developers engaged; meetings held; leads generated and opportunities progressed.
Funding and sponsorship	Levy income unlocks additional resources and activity.	Applications, match funding, sponsorship, in-kind value.
Strategic partnerships	Business needs shape regeneration and service decisions.	Forums attended, proposals influenced, commitments secured.

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THE **BUDGET**

Average Annual Levy Income
£492,400

1
Objective 1
Annual Average
50%

2
Objective 2
Annual Average
30%

3
Objective 3
Annual Average
20%

DERBY BID **BUDGET:** 2027–2032

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	TOTAL
Period	**27/28**	**28/29**	**29/30**	**30/31**	**31/32**	**BID Term**
Forecast	**£249,000**	**£533,000**	**£546,000**	**£560,000**	**£574,000**	**£2,462,000**
Additional Income	**£25,000**	**£50,000**	**£50,000**	**£50,000**	**£50,000**	**£225,000**
Total	**£274,000**	**£583,000**	**£596,000**	**£610,000**	**£624,000**	**£2,687,000**
NOTE	St Peters Quarter and Becketwell. Cathedral Quarter joins on 1 March 2028.	First full year with all three areas.	Planning assumption reflected in launch figures.	Planning assumption reflected in launch figures.	Planning assumption reflected in launch figures.	

Derby BID Expenditure Budget 2027–2032

Expenditure	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Objective 1 – The Derby Experience	£107,740	£228,955	£233,960	£239,350	£244,740	£1,054,745
Objective 2 – Businesses & Organisations	£64,644	£137,373	£140,376	£143,610	£146,844	£632,847
Objective 3 – Growth & Investment	£43,096	£91,582	£93,584	£95,740	£97,896	£421,898
Management and administration	£44,820	£95,940	£98,280	£100,800	£103,320	£443,160
Contingency	£13,700	£29,150	£29,800	£30,500	£31,200	£134,350
TOTAL EXPENDITURE	**£274,000**	**£583,000**	**£596,000**	**£610,000**	**£624,000**	**£2,687,000**

NOTES
- Income will vary with the final rating list, exemptions, discounts, changes in liability and collection performance;
- The launch forecast is a planning model and does not guarantee the exact amount collected;
- Additional income such as sponsorship, grants, benefits in kind and voluntary contributions will be additional where secured;
- Annual budgets will remain within the approved objectives and the company's available resources; and
- The Board will maintain prudent cash-flow and reserves arrangements proportionate to delivery and risk.
- The percentage allocation across the three objectives excludes management, administration and contingency costs.

WHAT IT WILL **COST YOU**

How the cost breaks down

RATEABLE VALUE	YEAR 1 CHARGE
£2,999 and below	Exempt
£3,000 – £7,999	£120 per hereditament* per year — equivalent to £10 per month, billed annually
£8,000 and above	2.35% of the hereditament's rateable value

The proposed levy uses the rateable value shown in the relevant local non-domestic rating list at the agreed baseline date of 1 October 2026, subject to the detailed rules within the levy criteria in the business plan.

Charitable occupiers

Charitable organisations from St Peters Quarter and Becketwell will receive a 50% reduction in Year 1. All charities in St Peters Quarter, Cathedral Quarter and Becketwell will receive a 25% reduction in subsequent years.

Annual uplift

From Year 2, the percentage levy and fixed annual charge will increase by the higher of 2% or the annual percentage change in the all-items Consumer Prices Index (CPI) for November, as published by the Office for National Statistics. The percentage levy will be rounded to two decimal places and the fixed charge to the nearest penny, subject to final confirmation in the approved levy rules.

*A **hereditament** is a property, or part of a property, assessed separately for business rates, for example, a shop, office, pub or warehouse.

THE **BENEFITS**

Whether you pay through the BID levy or make a voluntary contribution, you will have the opportunity to help shape the decisions, priorities and action plans that deliver the BID Business Plan.

Your contribution is an investment in your business and its trading environment. The BID will aim to return as much value as possible through practical services, support and improvements, delivering benefits equal to or greater than the amount you contribute.

By working together with one collective voice, businesses can influence change, strengthen their own prospects and help improve Derby city centre for everyone.

Additional funding and inflation

The BID Company is committed to seeking additional funding where possible to increase the benefits that can be delivered by the BID to businesses.

Businesses with a rateable value of £2,999 or less will be invited to enter into a voluntary arrangement with the BID to receive their own direct benefits and services.

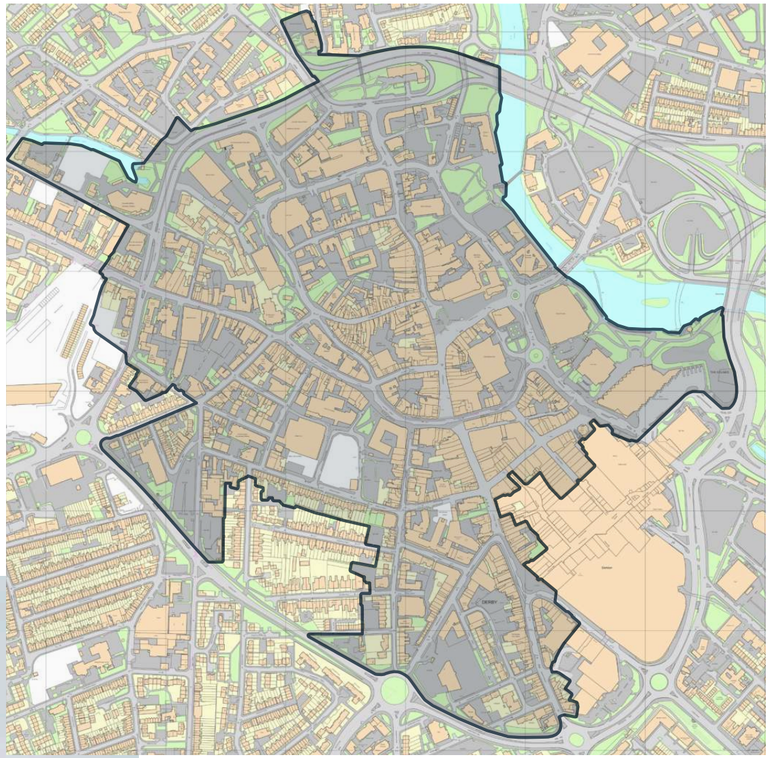
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THE BID AREA

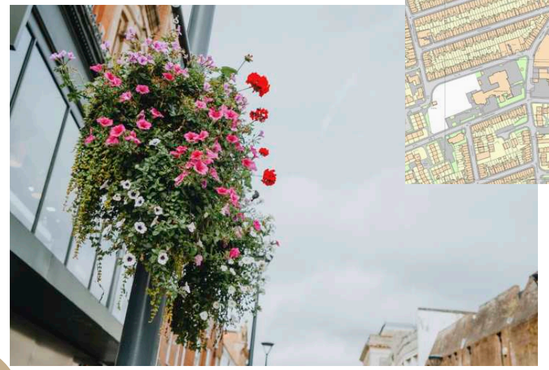
The shaded area represents the full extent of the proposed Derby BID area.

The combined area contains nearly 1,000 businesses and organisations.

It includes established retail, hospitality, professional services, culture, leisure, education, visitor attractions and a growing residential and evening economy.



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The mix is a strength: it gives the BID a broad base of knowledge, networks and customer audiences.



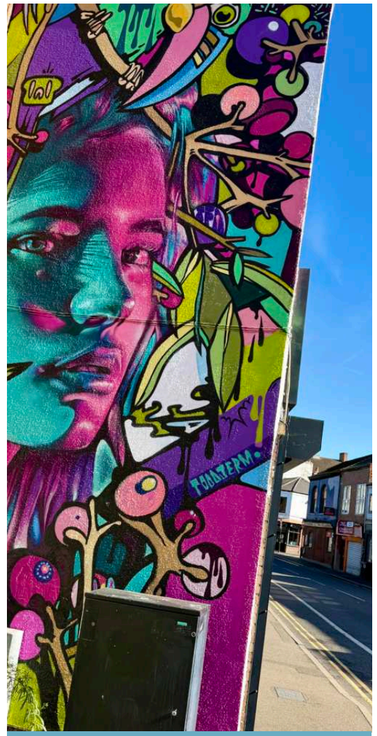
CATHEDRAL QUARTER

Historic core, independent businesses, professional services, culture, hospitality and destination streets.



ST PETERS QUARTER

Retail and commercial heart, key gateways, transport links and high-footfall streets.



BECKETWELL

Major regeneration area centred on leisure, culture, events, new homes and emerging commercial activity.

MONITORING **SUCCESS**

Working with key partners

To maximise value, Derby BID will work closely with property owners, local authorities, the Police and other strategic partners.

It will seek to influence larger projects so they support BID priorities and deliver wider benefits.

BID funding will remain additional to existing statutory and core services.

Monitoring core services

Derby City Council has committed to maintaining core services throughout the BID term.

Baseline Statements will allow the BID Company to review delivery, challenge shortfalls and ensure BID activity remains additional.

This will give businesses a stronger voice in how local services and Business Rates investment are delivered.

Monitoring BID delivery

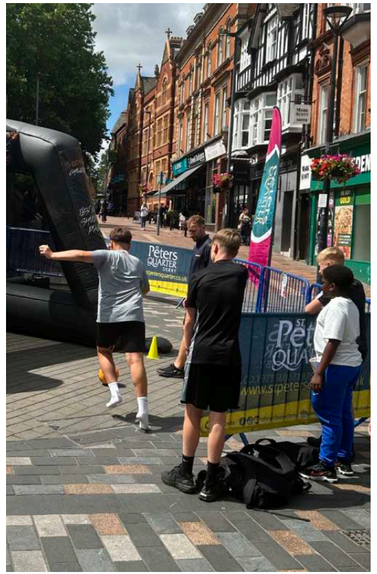
The BID will regularly measure its performance to ensure levy income is used effectively.

Key performance indicators for each objective will include business surveys, photographic evidence, vacancy levels and new investment.

Results will be monitored throughout the BID term and reported to businesses.









BID **GOVERNANCE**

Derby BID Ltd will be a not-for-profit company limited by guarantee and accountable to businesses within the BID area.

The private-sector-led Board will be elected by company members and drawn mainly from levy-paying businesses, alongside key stakeholders and two Derby City Council councillors. Its role will be to protect levy-payer interests, oversee delivery of the Business Plan and ensure consistent value for money.
Businesses will be encouraged to join the Board and working groups, helping to turn levy payer priorities into deliverable projects. All Board and working-group positions will be voluntary.

Financial control and reporting

The Board will approve an annual budget covering income, project expenditure, staffing, administration, collection costs, contingency and reserves.
The BID Manager will regularly report actual and forecast performance, explaining any significant differences.
Delegated spending limits and clear payment controls will support efficient delivery while ensuring appropriate independent oversight.

Procurement and accounts

Purchasing will reflect the value and risk involved, with competitive quotations sought where appropriate. Material appointments, contracts and conflicts of interest will be clearly documented.
Derby BID Ltd will maintain proper accounting records, meet its legal and tax obligations and publish a clear financial summary for levy payers each year.

Reserves and delivery

The Board will maintain reserves for defined risks and commitments. Any commitment extending beyond 31 March 2032 will be carefully assessed.
The BID Manager and team will coordinate partners, manage contracts and deliver projects cost-effectively.



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BALLOT TIMETABLE

Ballot and voting

Businesses in Cathedral Quarter, St Peters Quarter and Becketwell will be asked to vote on the proposal to create Derby BID.

If approved, Derby BID will begin operating in St Peters Quarter and Becketwell on 1 April 2027. Cathedral Quarter will continue under its existing BID arrangements until 28 February 2028, before joining Derby BID on 1 March 2028.

Derby BID will deliver the priorities and projects set out in the Business Plan through to 31 March 2032.

Timetable

BALLOT PERIOD BEGINS

Thursday 15th October 2026 – Ballot papers issued

BALLOT PERIOD ENDS

Thursday 12th November 2026 – Ballot closes at 5pm

Friday 13th November 2026 – Ballot results announced

Thursday 1st April 2027 – Operations of the new BID start

THE IMPORTANCE OF VOTING YES

VOTE **YES**

If you want Derby BID to provide a collective business voice and deliver the services and benefits set out in this Business Plan, you will need to vote in favour.

The ballot has to meet two tests to succeed:

- A simple majority of those who vote must register a **YES** vote.

AND

- The aggregate rateable value of those who vote YES must be greater than that of those who vote NO.

If these thresholds are not met, Derby BID will not go ahead. The existing BID arrangements will end on their scheduled dates, and the additional services, projects and investment proposed within this Business Plan will not be delivered.

Get involved.
This is your BID. Vote **YES**!

















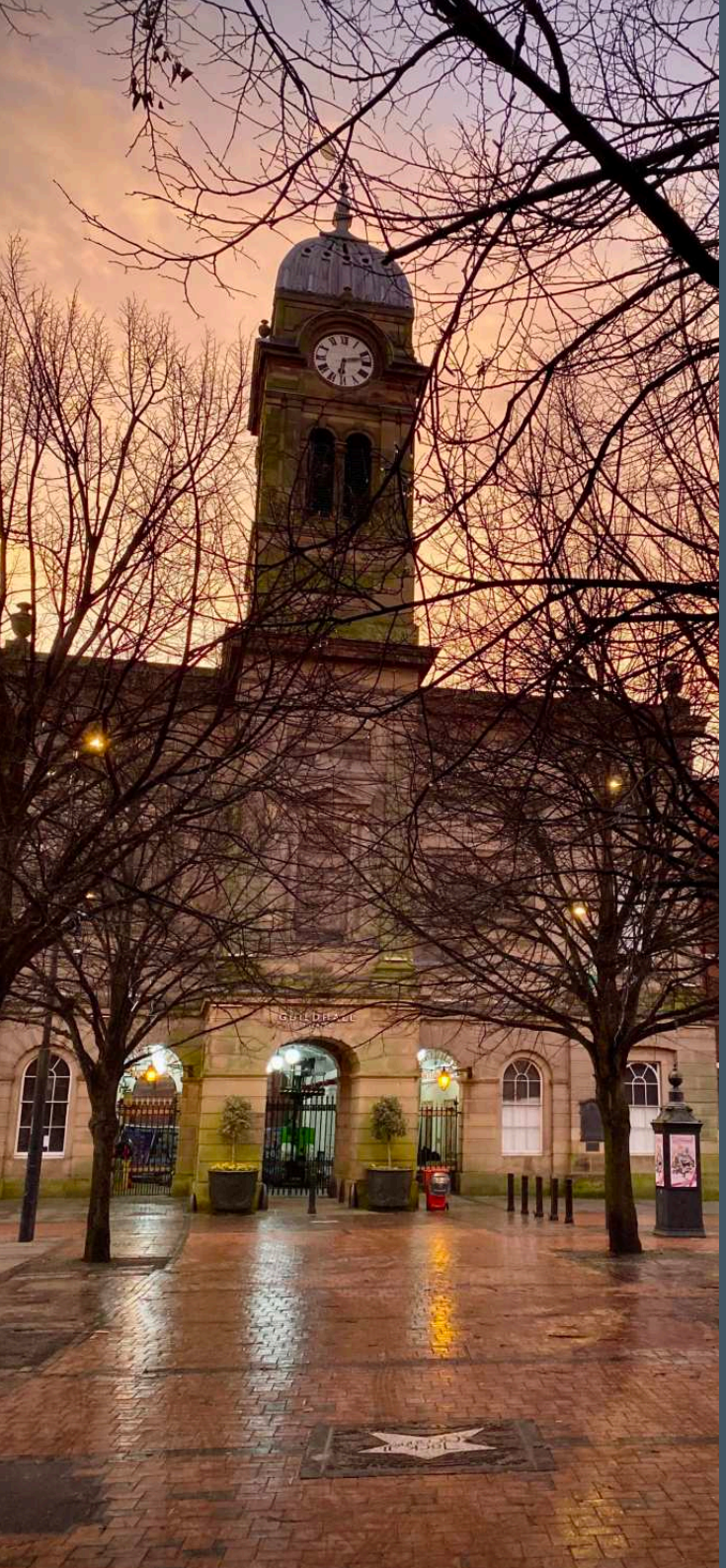








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FINAL THOUGHTS FROM YOUR **BID TEAM** AND **RANGERS**

Every day, we are out in the city centre speaking to businesses, helping visitors and working with our partners to resolve the issues that matter to you. We see the challenges businesses face, but we also see the pride, commitment and potential that exists across Cathedral Quarter, St Peters Quarter and Becketwell.

Your feedback has shown us how much you value having a visible team, a strong collective voice and dedicated support for your business.

Derby BID will allow us to continue this work across a more connected city centre, while retaining the local knowledge and relationships built over many years.

We want to keep supporting businesses, improving the trading environment, attracting visitors and ensuring your views influence the decisions that affect Derby city centre. By working together, we can achieve far more than any business could achieve alone.

A successful ballot will give us the resources and mandate to deliver the projects and services set out in this Business Plan. We are proud of what we have achieved together and excited about what Derby BID could deliver next. We hope you will support the proposal and vote YES, giving us the opportunity to continue working with you for a stronger Derby city centre.

Vote **YES** and help us build a stronger future for Derby city centre.

The BID Team and Rangers

This prospectus should be read in conjunction with the full Business Improvement District Proposal and Business Plan available at **www.derbybid.co.uk**. Alternatively, email **info@derbybid.co.uk** or call **01332 419050.**

DERBY BID

INVEST | INSPIRE | IMPACT

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